

Exceptional People of Islington

Every year, Islington Council holds an annual corporate staff award scheme. As part of a wider initiative to recognise staff achievement, this year they revamped the scheme and asked us to devise a new identity for it. We developed the name EPIC (Exceptional People of Islington Council) and set about creating a simple but iconic identity for the event. This was successfully launched across a range of communications including internal advertising, certificates, banner stands and invitations. The Council had double the amount of nominations it was hoping for.



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