

Look into the future of cancer

The Royal Marsden is renowned for its excellence in cancer care. It's a modern, forward-looking Trust and their 2006/7 annual report needed to capture that. The 44 page document features a series of commissioned images to reflect the overall theme of 'looking forward'. Inside, the headlines and graphic style help to reinforce this theme. The project comprised of three elements, the full report, a shorter summary and a mini-review for staff and patients.



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